

**For Immediate Release**

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**Panera Bread in North Wales to Host Fundraiser for  
Catering Coordinator Diagnosed with Breast Cancer**

*A portion of dinner sales on Thursday October 29 will help Cheryl Nyce with her medical costs*

**North Wales, PA (October 28, 2009)** – Panera Bread in North Wales, 801 Bethlehem Pike, will host a fundraiser on Thursday evening, October 29, to support Catering Coordinator Cheryl Nyce, who is battling breast cancer.

A portion of the evening’s sales will help Nyce and her family with costs associated with treatments. Additionally, there will be raffle prizes including an executive office chair, gift baskets and gift certificates from other stores in the community including Bergey’s Electric, The Washington House Restaurant, Asher’s Chocolates and Blessing Associates. Raffle tickets are \$1 and can be purchased at the North Wales Panera Bread throughout the week.

“Our thoughts and prayers are with Cheryl and her family during this time” said Tammy Dwyer, Director of Marketing at Panera Bread. “We are hopeful the community will come out on Thursday to join this fight.”

“Cheryl is one of our own and this Panera Night is a small expression of our concern and support,” added Art Jacobs, associate trainer at Panera Bread. “Please join us Thursday night.”

Anyone wishing to donate funds or an item to be raffled can call Panera Bread in North Wales at 215-412-9000.

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**About Panera Bread**

Panera Bread serves fresh baked, handcrafted artisan breads, sweet and savory baked goods, hand-tossed salads, wholesome soups, and signature sandwiches in a distinctly warm and welcoming environment. Panera Bread is committed to using great tasting, quality ingredients in the food we offer and contributing to the neighborhoods in which our customers and employees live and work through programs like Operation Dough-Nation. Headquartered in Richmond Heights, MO, Panera Bread owns and franchises 1,106 bakery-cafes under the Panera Bread® and Saint Louis Bread Co.® names as of August 28, 2007. For more information, visit [www.panerabread.com](http://www.panerabread.com).